

# VACATIONLAND

PUBLISHED BY

Disneyland

FALL 1967





## Dolly Madison Angel Food Cakes come highly recommended

Charlie Brown and the Peanuts gang have this to say about our angel food cake: *Tummy, tender, toothsome, moist, light, savory, as delicious. Everybody ought to take some home.*

**Dolly Madison**

CAKES™ Peanuts® characters ©United Feature Syndicate, Inc. 1998 061





Letters from all over the world pour into Disneyland at an average of more than 1,500 per month, requesting information about the Magic Kingdom. The most-often-asked questions are answered by the facts on this page:



## INFORMATION FOR YOUR VISIT TO DISNEYLAND

### WHERE IS DISNEYLAND LOCATED?

Disneyland is located within the city of Anaheim, California, about 35 minutes by auto from downtown Los Angeles, via the Santa Ana Freeway southeast to Harbor Boulevard in Anaheim.

### WHEN IS DISNEYLAND OPEN?

In the fall, winter and spring, September 18 through June 1, Disneyland is open 10 a.m. to 6 p.m., Wednesday thru Friday, and 10 a.m. to 7 p.m. Saturdays and Sundays — closed Mondays and Tuesdays. Except:

On Thanksgiving Day, November 23, and the day following, the Park is open 10 a.m. to midnight, and on November 25, 10 a.m. to 1 a.m.

December 16 through 23, Disneyland is open 10 a.m. to midnight. On Christmas Eve, it is open 10 a.m. to 6 p.m., on Christmas Day, 10 a.m. to 7 p.m., December 26 to 30, 9 a.m. to midnight, December 31, 9 a.m. to 7 p.m., January 1, 10 a.m. to 9 p.m., and on January 2, 10 a.m. to 6 p.m.

On April 6, Disneyland is open 10 a.m. to 7 p.m. and on Easter Sunday, April 7, through April 13, the hours are 9 a.m. to midnight. April 15 and 16, Disneyland is open 10 a.m. to 6 p.m., after which, Disneyland goes back to its regular winter schedule.

During the summer season, the Park is open every day, 9 a.m. to midnight, Sundays through Thursdays, and to 1 a.m. on Fridays and Saturdays.

### WHAT'S THE BEST WAY TO VISIT DISNEYLAND?

If you are a first-time visitor to Disneyland, we recommend the Guided Tour. It lasts approximately two hours and includes admission to six Disneyland adventures. After its completion, you will have plenty of time to enjoy the Park's many other attractions, exhibits, shows, shops, and restaurants.

For family groups we recommend the Disneyland Ticket Books, for maximum thrift and enjoyment. Two types of Ticket Books are available. They are the BIG 10 and the DELUXE 15. The BIG 10 includes admission and a choice of 10 Disneyland adventures and attractions. The DELUXE 15 includes a choice of 15 Disneyland adventures and attractions.

	Adult	Junior (12-17)	Child (3-11)
Big 10 Book	\$4.50	\$4.00	\$3.50
Deluxe 15 Book	\$5.50	5.00	4.50
Guided Tour	6.50	6.50	3.50
General Admission	3.00	2.50	.75

### HOW LONG SHOULD YOU PLAN TO STAY?

Disneyland is designed so that you can enjoy a complete visit to the Magic Kingdom for only a few hours, or several days. Most visitors explore its five lands at least five hours or more.

If you wish overnight accommodations, the modern 618-room Disneyland Hotel, official hotel of the

Park, is located on West Street, directly across the street from the parking lot exit. There also is a coffee shop, restaurant, shopping area, and 40-acre golf center. For reservations write: Disneyland Hotel, Anaheim.

### DOES DISNEYLAND HAVE DINING FACILITIES?

Disneyland has more than twenty fine restaurants and refreshment centers. In addition, there is a coffee shop and the Courtier Restaurant at the Disneyland Hotel, which can be reached via Monorail or by free tram from Disneyland's Entrance.

### IS DISNEYLAND SERVED BY PUBLIC TRANSPORTATION?

Yes, by various types, as listed below:

Bus — The Southern California Rapid Transit District, Gray Lines (Tour only), Pacific Greyhound Lines (Charter only), Adair Bus Line in San Diego (Charter only), Union Pacific Railroad Bus (For Union Pacific passengers only).

Helicopter — Los Angeles Airways, from the L.A. airport to the Disneyland Hotel Helipad.

Limousine — Airport Coach Service and Gray Lines.

### WHERE CAN YOU GET FURTHER DISNEYLAND INFORMATION?

Contact Guest Relations, Disneyland, Anaheim, California 92803. Phone (714) 533-4456 from Orange County or (213) 689-8695 from Los Angeles—Extension 733. Prices and Park hours subject to change without notice.

## VACATIONLAND

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# ***The World of Disneyland is a World of Transportation***



One would never think that Disneyland, the most fabulous entertainment center in the world, would feature an interwoven complex of nearly every kind of transportation conceived. There are transportation systems of the past, vehicles of the present day and transporters of the future.

The first vehicles Disneyland visitors come in contact with are the Main Gate trams, a series of bench-seat trailers pulled by tractor. The purpose of the tram is to ease the journey from far reaches of Disneyland's parking lot to the Main Gate.

From here, it is the Disneyland and Santa Fe Railroad, a 1/8-scale replica of the famous Iron Horse of the early 1900's which offers guests a grand circle tour of the Magic Kingdom.

Main Street, U.S.A. features turn-of-the-century surreys, omnibusses, trolleys and automobiles, all perfect replicas hauling passengers daily down the main thoroughfare of Disneyland.

At this point, beginning with Adventureland and traveling through the other lands of the Magic Kingdom, a visitor will see a variety of boats, rafts,

trains and even large ships, like the Columbia sailing ship or the Mark Twain Riverboat on Frontierland's Rivers of America, each providing the transportation means for an exciting water adventure.

Tomorrowland offers probably the most interesting transportation systems because these are the conveyances of the future.

The PeopleMover, one of the newest additions to Disneyland, is a series of four passenger cars traveling on an elevated guideway without stopping. Guests board from a continuously moving platform. Traveling to and through many of Tomorrowland's attractions, the PeopleMover gives guests a panoramic view of the whole Tomorrowland area. As a prototype of future systems, it may someday eliminate the need for stop signs or traffic signals in major cities.

Also in Tomorrowland is the Disneyland-Alweg Monorail, a sleek passenger train which travels through Disneyland, across the Disneyland parking lot and across the street to the Disneyland Hotel. The Park's three monorail trains, with a 106-people ca-



packy each, make up the first passenger-carrying monorail in America to operate daily.

The Atomobile, the futuristic transportation in Monsanto's Adventure thru Inner Space, travels through a Mighty Microscope and into the world of the atom and molecule providing an unusual "shrinking" motion for its passengers.

Of course, Disneyland's new Tom-

rowland would not be complete without rockets, and there are two. The first, a spinning Rocket Jet adventure, carries guests around a rocket ship hub, where they actually control their altitude and set up minor "G" forces.

The second is the McDonnell Douglas Flight to the Moon. Here, visitors "blast off" into space and experience a feeling of weightlessness as they leave Earth's gravitational pull. Soon

passengers find themselves in lunar orbit, watching a moon exploration party at work.

From here, it's back to Main Street, U.S.A., and finally, "today land," where the Disneyland visitor experiences a ride on one of the most popular transportation systems ever as he leaves the Park, the mid-twentieth century automobile.

Tom Sawyerland's Monorail and PeopleMover transportation systems



# Winter in Vacationland



*Excellent skiing, tobogganing and lots of snow are winter highlights of the San Bernardino mountain region, just two hours by car from Los Angeles. Two Big Bear ski resorts, Snow Summit and Rebel Ridge, have facilities for making snow on warmer winter days (below.)*



**A Time of Year When the Southland Becomes the Most Versatile Vacation Spot in the World.**

The first snowfall in Vacationland—a time when thoughts of skiing and tossing snowballs stir the blood, and the Southland becomes the most versatile playground in the world! Snow powdered slopes in the high mountains attract thousands of skiers daily while the warm beaches and inland areas continue to play host to swimmers, golfers and those who have come to escape the snow.

In California's San Bernardino mountains, just two hours from the Pacific Ocean, some of the nation's best skiing can be found. The city of Big Bear has three choice resorts to choose from, two of which have facilities for "making" snow during warmer weather. Snow Summit, Rebel Ridge Ski Resort and Moon Ridge Mountain Estates offer miles of ski slopes for both the beginner and expert, with several ski lifts, one of which carries

skiers and sightseers 8,300 feet to the top of Big Bear's highest summit. Several nearby lodges provide the perfect after-skiing atmosphere, with warm drinks and food, a blazing fire and relaxing entertainment.

Lake Arrowhead, a small town in the mountains between San Bernardino and Big Bear, is renowned for its alpine atmosphere, interesting shops and restaurants. And, the area around Arrowhead has many slopes, perfect for tobogganing or sledding enthusiasts.

Northern California also has many fine resorts and ski areas, and with the recent "boom" of skiing and other winter sports, several new areas are being developed. Currently, the Duxey organization is in the research and planning stages of a ski resort and Alpine village in the Mineral King Valley, an excellent ski area, centrally



The Pacific Ocean is a favorite fun spot during the winter in Vacationland, with boating, swimming, and sunbathing among the most popular pastimes.



Several areas along the coast, such as San Diego's Mission Bay, are favorites among anglers.



located between San Francisco and Los Angeles.

Down from the mountains, the Palm Springs, Los Angeles and beach areas are warm and perfectly suited for warm weather outdoor sports.

Along with Southern California, Arizona and Nevada have long been recognized as warm, almost tropical, winter fun spots. Vacationers from the Midwest and East come to escape the snow and enjoy golfing, swimming, dude "ranching," sunbathing and a variety of other recreational and entertainment activities.

Phoenix, Arizona, is a very popular area, with a year-round dry and warm climate. Las Vegas, Nevada, is another famous fun spot, where the excitement of gaming and star-studded stage shows can be added to Vacationland's list of warm winter fun.



With hundreds of courses to challenge, golfing is one of the most popular winter sports in the Vacationland area.

# *Only one Disneyland attraction lets you off right in your own home town.*

United, the Official Airline of Disneyland, flies you home to more U.S. cities than any other airline.

We admit it's hard to follow such fun-filled wonders as Sleeping Beauty's Castle, the United-sponsored Enchanted Tiki Room, the Matterhorn, or the Jungle River Cruise. But the perfect way to top off your vacation is a flight back home in the friendly skies of United.

On the way home dig into a hearty meal and sip your favorite beverages. Plug in on some stereo entertainment . . . enjoy all of United's famous "extra care." You'll be glad you came along for the ride.



*fly the  
friendly skies  
of  
United.*

"No, we can't stop again for 200."



# Nature's Wonderland at Disneyland

**The Beauty of America's Deserts Evolves from an Anaheim Orange Grove**



Early in its journey, the Mine Train passes Big Thunder, the largest waterfall in Disneyland.

When Disneyland opened to an eagerly awaiting public in 1955, 22 adventures and attractions (there are now more than 50) were presented for the first time, one of which was the Mine Train journey through Nature's Wonderland. As the first Mine Train pulled out of its Frontierland station, its load of "passengers" were comfortably seated in railway cars to recall those long-forgotten days of mining and desert prospecting. The engineer headed his locomotive to-

ward the better and rock formations and told a story to his passengers: "A few years ago, this was all row after row of orange trees. Today... cactusi, snakes, saguaris, desert. That's progress for you."

One of the most popular, and beautiful, attractions in the Park, the Mine Train ride is based on elements of four Disney films, three of them Academy Award winners. *Beaver Valley*, *Bear Country*, *The Living Desert*, and *The Olympic Elk*, provided the inspiration for the seven-acre Nature's Wonderland.

So realistic are the more than 200 life-like animals, birds and reptiles that the migratory birds which fly over Disneyland have often attacked the animated ravens and owls. With its forest, desert and mountains, and with "Old Unfaithful Geyser" spouting water 70 feet in the air, Nature's Wonderland is indeed the early western wilderness, re-born for a later western civilization.

The last few minutes of the Mine Train Ride are perhaps the most beautiful moments of any Disneyland attraction, the Rainbow Caverns. Here is a series of underground chambers, lit only by dazzling ribbons of water cascading down cavern walls and into streams of red, blue, green, yellow and purple.

When Walt Disney envisioned this part of Nature's Wonderland he called in a noted scientist to determine if it could be done. The scientist proved that within a week all of the colors would turn to gray. Walt's reaction? "Well, it's kind of fun to do the impossible."

A few months later the Rainbow Caverns opened at Disneyland. Today, years after the completion, visitors can pick out six distinct and beautiful colors—none of them gray!



After traveling safely through Bear Country



and Beaver Valley



Things get rocky around the bend in Nature's Wonderland



And Old Unfaithful erupts at the next moment, as passengers on this train will attest

# Disneyland's Free Shows and Exhibits

Some of the Most Inspiring and Educational Attractions in Disneyland are Presented Entirely Free of Charge.

Walt Disney always believed that entertainment of educational value should be presented so that everyone is able to see it, and the Disneyland staff holds on to that important ideal today.

Since everything at Disneyland is set either in the past or the future, most of the free exhibits deal with history or things to come. Main Street, U.S.A. is a free show in itself — a perfect replica of a typical turn-of-the-century American town.

At Swift's Market House, guests see the general store of grandfather's day, with licorice sticks, button candy and



*At Frost-Cole's Golden Horseshoe Revue, comedian Wally Boag cracks up the audience every time*

*A beautiful waltz done by the Golden Horseshoe Dancers*



*The Uppish exhibit on Main Street, U.S.A., is a perfect re-creation of the typical turn-of-the-century pharmacy*





the familiar old pickle barrel. The Uppolo Pharmacy is an accurate recreation of an 1890-era drug store, with a display of liniments, cure-alls and crude surgical instruments. Guests can pick up free vitamins while visiting.

Other Main Street exhibits include the Eastman Kodak Center, INA's Carefree Corner, Disneyland's official information center, the C & H Sugar Corner, The Wurlitzer Music Hall, featuring a complete display of pianos and organs and many other attractions.

In Frontierland, it's back to the days of the old west as Pepsi-Cola's Golden Horseshoe Revue recreates the atmosphere of a typical "saloon," complete with a soft drink bar and a way-out vaudeville show. Five shows with singing, dancing and comedy entertainment are presented each day entirely free of charge.

In an Adventure thru Inner Space, Monsanto presents a journey through a snowflake and into the world of atoms and molecules. The Bell System's *America the Beautiful* film presentation is shown in a theater that encircles the audience.



Guests experience the future in Disneyland's new Tomorrowland, where the most fabulous of all the Park's free shows are located.

"America the Beautiful" is a motion picture tour of important scenic and historic locations in America, presented in an enlarged theater that completely encircles the audience. The exhibit also displays telecommunications systems of the future, including the Picturephone, where you can see the person you are calling.

"Adventure thru Inner Space" is a thrilling trip into the world of the molecule and the atom aboard Atomobiles — vehicles that give guests the illusion of "shrinking" as they travel through the attraction. Highlight of the adventure is a trip through a snowflake and into a world where the nucleus of a tiny oxygen atom appears as a giant sun.

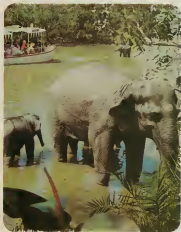
An "Audio-Animatronics" adventure, General Electric's Carousel of Progress, traces the contributions of electricity to our way of life through the past hundred years. Such eras as pre-electricity days and the world of today are shown. "Audio-Animatronics" is the Disney-designed process of animating life-like figures electronically.

One of the world's most advanced refreshment centers, Coca-Cola's Tomorrowland Terrace, is also a free show, featuring not only excellent food, but space-age service facilities, a futuristic climate control system and modern musical innovations daily.

Of course, there are many other elements of Disneyland that are free, like the fragrance of flowers, or the unusually clean and fresh atmosphere. But, perhaps the best of all is the excitement and happiness you feel, just visiting Walt Disney's Magic Kingdom — "the Happiest Place on Earth."



The history of electricity is presented in General Electric's Carousel of Progress, above. Here, each era as pre-electricity days, left, the 1920's, 1940's and the world of today are shown.





## A VISIT TO Disneyland

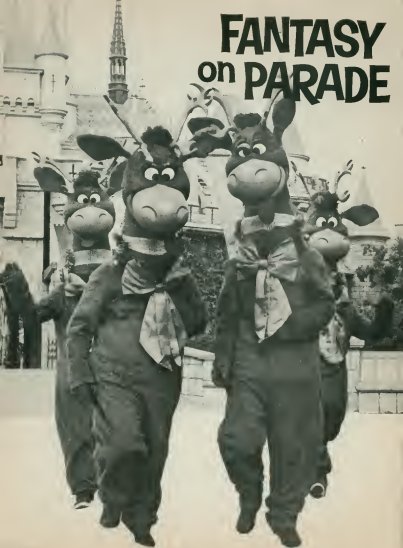
is a never-to-be-forgotten  
adventure for the young  
and the young-at-heart  
of all ages.

A variety of fun and fantasy  
awaits the Disneyland guest  
this year in the

Magic Kingdom which has  
brought pleasure to more than  
sixty million people  
from all over the world.



# FANTASY on PARADE



All new, and poised with excitement, the 1967 premiere of Walt Disney's Fantasy on Parade opens the Disneyland Christmas Season on Saturday night, December 16, at 9:00 p.m., with scores of Hollywood celebrities scheduled to attend.

During the following two weeks, through December 31, the parade will

be held twice daily on Main Street, U.S.A., at 3:00 and 9:00 p.m., except on December 24, 25, and 31 when there will be one parade daily, at 3:00 p.m.

Fantasy on Parade is a fresh, new approach to parading — a series of marching shows, starring the most colorful and humorous Disney characters ever created. Each of the 25 show units will parade frequently along the parade route to perform colorful dances and skits.

Peter Pan and Snow White, Mickey Mouse, Pinocchio, mammoth dolls, wooden soldiers, and a cigar-smoking, eight-foot rooster are among the many performers.

Another spectacular feature of Disneyland's Holiday Festival will be jet-propelled flights by the Bell Rocket Men. Using Bell Aerosystems rocket belts, pilots will fly above the rooftops in Tomorrowland four times daily.

More than 1,000 carolers also will take part in the Festival, presenting Disneyland's traditional Candlelight Procession and an hour of Christmas music on Sunday, December 17.

More than a year's work by the Disney organization went into the design and manufacture of new characters for Fantasy on Parade—translating sketches into three-dimensional performers, and creating a whole new

*Continued next page*



## Parade . . . Conf'd

concept for a parade. Each unit is a show in itself.

Instead of the ordinary, uniformed bandmen, music for the parade will come from such units as May Poppins' Chimney Sweepers, a comic cab-choir and the Toy Soldier Band.

Among the characters to be featured are the stars of Walt Disney's animated film, "Winnie The Pooh" — including Rabbit and Piglet, Kanga and Roo, Eeyore, Owl, and Pooh Bear, himself.

Santa Claus will be there, with his eight silly reindeer, joining the fun with a huge dancing caterpillar and ballerina-butterflies.

In addition to the twice daily parades, Disneyland will feature a wide range of special entertainment throughout the Christmas Season.

Magic Kingdom caroles, in their colorful Dickens costumes, musical shows, and dancing are among the many extra attractions.

And, to wrap up the 1967 holidays in a unique package, the world's biggest New Year's Eve party will be held in the Park, beginning at 8:00



p.m. on Sunday, December 31.

Beginning December 13, Disneyland will be open every day through January 7.

Advance sale tickets for the New Year's Eve Party will be available at the Disneyland box office, all Desmond's stores and all Wallick's Music City stores from Thanksgiving through December 31. Tickets include unlimited use of Disneyland attractions (except shooting galleries), hats, nose-makers, and admission to all special entertainment areas.

Entertainment to help you "ring in



**FOLLOW THE FUN . . . to Richfield's two Autopia freeways at Disneyland!**

Treat your car to the "Official Gasoline of Disneyland" — Richfield *Imperial* Boron — The Mileage Maker. Two Richfield stations near Disneyland to serve you.

1340 South West Street, at Winston  
1451 South West Street, at Katoia (next to Disneyland Hotel)

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Conducted**

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TOURS**

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Los Angeles, Calif. 90017





the new" until 2:00 a.m. will include a Disneyland Hunking, the Firehouse Five + 2, Bill Elliott and his Orchestra, the Young Men from New Orleans and the Royal Tahitian Dancers.

Disneyland will be open from 10 a.m. to midnight, December 16 through 23, 10 a.m. to 8 p.m., December 24, 10 a.m. to 7 p.m., December 25, 9 a.m. to midnight, December 26 through 30, 9 a.m. to 7 p.m., December 31, 10 a.m. to 9 p.m., January 1, and 10 a.m. to 8 p.m., January 2, after which Disneyland will return to its regular winter schedule.



TWO GREAT  
NEW RESTAURANTS  
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ROOM**  
THE  
**NEW ORLEANS  
ROOM**

Superb cuisine for delectable  
tastes, graciously served in quality  
elegant surroundings.  
Lunch: 11:30 a.m. - 2:00 p.m.  
Dinner: 5:00 - 10:00 p.m.  
Reservations Recommended

**the Pirates Cove**

Cocktails with Dinner

At The Stadium Club  
**ANAHEIM STADIUM**  
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Five blocks from Disneyland  
Phone (714) 633-9600  
for reservations  
ACROSS OF FREE PARKING



When in Disneyland, visit the Original Aunt  
Jemima's KITCHEN in Frontierland. Specializing  
in pancakes and waffles since 1955.



Look for this welcome sign  
when travelling in the U.S.  
Other Aunt Jemima's  
KITCHENS are located in  
Canada, Mexico and Europe

# Aunt Jemima's KITCHEN

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Now Delta pioneers the newest generation of giant Jets with the Super DC-8, world's largest Jetliner, non-stop between L.A. and Atlanta. Over a dozen Jets a day from California to Southern cities — Circle Trips to New York via the Caribbean and to Chicago via New Orleans. See your Travel Agent for all the happy details. And tell him Delta sent you!

**DELTA**  
Best thing that ever happened to air travel





# VACATIONLAND HIGHLIGHTS

## *Your Guide to Vacationland Attractions*

With the influx of vacationers from throughout the nation and around the globe, Vacationland indeed becomes the playground for the world... a playground with almost limitless opportunities for adventure, excitement and relaxation.

### SOUTHERN CALIFORNIA

**Angel's Flight**, the last of L.A.'s cable cars, carries passengers from Third and Hill to Olive, at the top of Bunker Hill. Fare is just a nickel, round trip.

**Big Bear and Lake Arrowhead**—Excellent winter recreational facilities. Skiing and ski lifts, tobogganing and other winter activities, in Big Bear Shopping and dining in an alpine atmosphere on the edge of a beautiful lake, in Arrowhead. For information contact Big Bear or Lake Arrowhead Chamber of Commerce.

**Briggs Cunningham Automotive Museum**, 350 Baker Street in Costa Mesa, contains more than 50 pedigreed vintage cars. Open daily, except Monday. Admission charged. Free parking.

**California Alligator Farm**, across from Knott's Berry Farm on La Palma Avenue in Buena Park, is one of the world's largest reptile farms. Admission charged. Free parking.

**California Museum of Science and Industry** presents the story of California's agricultural and recreational resources, and illustrates the state's industrial and scientific development. Open daily, 10 a.m.-5 p.m. Free.

**Catalina Island**, located 22 miles south of Long Beach-San Pedro. Boat tours and airplanes leave daily from the new Catalina Terminal in San Pedro. Features are glass-bottom boat rides, off-shore fishing, a bird sanctuary, fine swimming.

**Chinatown**, in downtown Los Angeles, just off North Broadway and Sunset, is Oriental in architecture and flavor, with fine restaurants, arts and craft shops. Open daily.

**Farmer's Market**, 3rd and Fairfax, Los Angeles. Famous shopping and dining location, with fresh foods and produce in outdoor setting. Open Mon.-Sat., 9 a.m.-7 p.m., closed Sundays. WE. 3-9211.

**Grassman's Chinese Theater**, 6025 Hollywood Blvd., in Hollywood, interesting from a strictly architectural point of view. Footprints, handprints, and signatures of the stars are in the cement of the theater's forecourt.

**Henry E. Huntington Library and Art Gallery**, Stratford and Oxford roads in San Marino. This elegant museum houses Crainborough's "Blue Boy," Sir Thomas Lawrence's "Pinkie," and 63 other masterworks. Open daily, except Mon. and the month of October, 1-4:30 p.m. No charge. Free parking.

**Japanese Deer Park**, located in Buena Park, California, features more than 300 miniature deer, all ages may pet and feed. Other attractions are white dove, bokkato bear, black swan, white peacock and golden carp. Refreshments served in raffish Japanese tea house. Admission charged, all ages.

**Angleland**, known for 40 years as the "Home of Famous Animal Stars," is the world's largest supplier of trained animals for movies and TV. Also features daily wild animal shows, 3004 Thousand Oaks Blvd., Thousand Oaks, just north of Los Angeles. Open daily, 9 a.m.-5 p.m. Admission charged. Free parking.

**Knott's Berry Farm and Ghost Town**, six miles from Disneyland in Buena Park, among Vacationland's most popular fun spots. Ghost Town is a replica of an 1804 Gold Rush town. Shows, rides, gift shops, fine chicken and steak dinners offered. Open daily, 11 a.m.-9 p.m. No admission charge. Free parking. Area code (714) 582-1131.

**Little Tokyo**, just south of the Civic Center at First and San Pedro, is commercial and social center of L.A. Japanese community. Has unusual restaurants, clubs and shops.

**Los Angeles Civic Center** is dominated by the Los Angeles City Hall, the tallest building in Southern California. A free observation deck in the building's tower provides a panoramic view of the city, 10 a.m.-4 p.m., MA. 4-5211. Closed during October.

**Los Angeles County Art Museum**, 5905 Wilshire Blvd., opened in new quarters in 1965, houses art objects valued in excess of \$32 million. Free to public, open daily, except Monday, 10 a.m.-5 p.m.

**Los Angeles County Museum** is actually two museums in one, with extensive exhibits in history and the sciences. Tues.-Sun., 10 a.m.-5 p.m., closed Mondays.

**Los Angeles Zoo**—The 110-acre, all new Los Angeles Zoo features more than 3,000 animals exhibited according to their native continents. In addition, there are the Aquatic Section, Aviary, Reptile House and Children's Zoo. Open daily, except Christmas, 10 a.m.-6 p.m. Admission charged.

**Marineland of the Pacific**, three-ring circus with performing whales, porpoises and seals. Continuous shows every day of the year. On the ocean near Los Angeles. FR 7-1571. Open 10 a.m.-8 p.m. The last performance begins at 6 p.m. Admission charged. Free parking.

**Mission Bay**, located just two freeway hours south of Los Angeles on Pacific Coast Highway, is an excellent family vacation spot with year-round swimming, deep sea fishing, golfing, water skiing and other outdoor sports. Also features boat rentals, bicycle rentals and several hotels with beautiful beachfronts. Information offices are located at 1702 East Mission Bay Drive, just off Interstate 5.

**MovieLand Was Museum**, 7711 Buena Vista Blvd., Buena Park (near Knott's), 57 movie sets spanning Hollywood history, from silent to wide screen. Stars in scenes from their hits. Also, PALACE OF LIVING ART including authentic reproductions of Michelangelo's "David."

and 40 sculptures from the Louvre in Paris. Open Sun - Thurs, 10 a.m. - 10 p.m., Fri - Sat, 10 a.m. - Midnight. Admission charged, free parking.

**NBC Television Studio Tours, 3000 Alameda, Burbank.** A one-hour behind-the-scenes tour. Includes Construction Shop, Wardrobe, Makeup, News, Color Studios, Editing & Projection Rooms and Rehearsal Halls. Free parking. Mondays through Saturdays, 10:00 a.m. - 6:00 p.m. Admission charged. **Olvera Street**, just off N Broadway and Sunset in downtown Los Angeles, exemplifies California's Spanish-Mexican heritage dating back to the 18th century. Curio shops, booths, sidewalk cafes, night clubs with authentic flavor.

**Palm Springs Tramway**, largest and longest single-lift passenger-carrying aerial tramway in the world. Restaurant, views, recreation offered. Open daily, 8 a.m. - 10 p.m., except Wednesday, 11 a.m. Admission and parking charged.

**San Diego Zoo**, in Balboa Park, is open daily, 9 a.m. to 6 p.m. Highlights include a children's zoo, where young animals may be petted, walk-through bird cages, free seal shows, picnic areas, camera rentals, stroller rentals, and wheel chairs. Guided bus tours are also available. Admission charged. Free parking.

**San Fernando Mission**, off of Golden State or San Diego freeways, on San Fernando Mission Blvd., takes visitors 170 years back in history to early California. Open daily, 9 a.m. - 5 p.m. Admission charged. EM 1-0186.

**Sea World**, in Mission Bay Park, San Diego, has 22 acres of entertainment. Features underwater perisopes, seal and penguin acts, pearl diving display, hydrofoil boat rides and more. Open daily, 10 a.m. - dusk.

**Universal City Studio Tours**, Hollywood Freeway and Lankersham Blvd. turn-off, feature a visit to an actual movie set and other close-ups of the movie-making industry. Closed on Sundays, Thanksgiving, Christmas, and New Year's Days. 877-1311.

#### NORTHERN CALIFORNIA

**Hearst San Simeon State Historical Monument.** The Hearst Castle at San Simeon is a magnificent 100-room structure now open to public tours. Information from Supervisor, Hearst San Simeon State Historical Monument, San Simeon, California. Admission charged.

**Sacramento** is not only California's capital city, but was the center of much of the State's early history. The tours of various governmental buildings are enjoyable as well as educational.

**San Francisco** is world-famous for its restaurants, stores and romantic flavor. Among its more exceptional attractions are Fishermen's Wharf, Chinatown, the North Beach area and the colorful and historic cable cars.

**Yosemite National Park** is one of Vacationland's most popular outdoor areas. The breathtaking Yosemite Falls, the mule pack trips and the camping facilities attract millions to this outdoor man's paradise.

#### ARIZONA

**The Grand Canyon** is one of the world's most spectacular natural wonders, and is a favorite vacation and camping location for millions.

#### NEVADA

**Hoover Dam**, the tallest dam in the United States, where visitors can enjoy the water sports of Lake Mead formed by the dam. It is 30 miles from Las Vegas.

**Las Vegas'** famous show spots bring the world's top entertainers to this Nevada desert spa. Lavish floor shows, top name performers, and round-the-clock gaming make Las Vegas a most exciting vacation city.

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Former U.S. President, Dwight D. Eisenhower, begins a day at Disneyland aboard the Main Street Fire Engine

## DISNEYLAND VISITORS ...VIP'S ALL!

Today the magic of the name Disney and the excitement of Disneyland extend from homes and people around the world to castles and royalty around the world—even to many surprising places, like a Texas courtroom.

In San Antonio, Texas, a prospective juror told the judge that he was perfectly willing to serve, but he had already made plans to take his six children to Disneyland. The judge, noting that he, too, "had made a similar commitment for this year," excused the juror!

For reasons such as this, Disneyland has been called "a land where kings are commoners and commoners are

kings." In fact, many kings and queens, more than a dozen to date, have visited Disneyland—plus, nearly twenty presidents and prime ministers, more than twenty princes and princesses and even a few premiers.

The late King Mohammed V of Morocco perhaps best exemplified this king-commoner analogy. Wearing his native garb, a long grey robe and soft white shoes, the king had spent most of the afternoon touring the Magic Kingdom, with a State Department escort.

Two hours after departing, the King was back. He had returned to his hotel just long enough to change into



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the sea  
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At Disneyland, EVERYONE is  
given the VIP treatment



a business suit and leave his escorts—then back to Disneyland, this time as a "commoner."

The fundamental reason for Disneyland's popularity with both kings and commoners is found in the basic approach to entertaining people that is practiced at the Magic Kingdom. Here, new employees are told in a training class, "We have to entertain kings and queens, but the most important thing to remember is this: Every guest receives the VIP treatment." And, in a training booklet, it says "Disneyland is a first-name place... the only 'Mr.' here is 'Mr. Toad'... It's not just important to be friendly and courteous

*Continued next page*



A Tour Guide, with her pants

☆ ————— ☆



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Muscle at machine is another example of the special VIP treatment Disneyland provides for its guests

### Disneyland Visitors ... Con'd

to the public, it's essential. "Customer" is a bad word. We are hosts and *hushers*, and everyone who enters our main gate is a guest!"

Some Disneyland visitors, however, have had difficulty being just plain guests. Everywhere motion picture star Betty Hutton went in Disneyland, visitors recognized her and asked for autographs. So, Miss Hutton bought fake eyelashes in Merkin's Magic Shop and a pirate hat with a special word that appeared to go right through her head. The disguise worked perfectly. No one recognized Miss Hutton, but people continued to stop her. This time they wanted to know where they could buy "a hat like that crazy one you've got on!"



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Independence forever."  
John Adams, 1776*

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